



Monday, March 5, 2012

East Lake Woodlands Country Club
1055 East Lake Woodlands Pkwy
Oldsmar, FL 34677

11:00 – Registration, Silent Auction, Lunch

1:00pm - Shotgun Start (Scramble Format)

Post-Tournament Reception and Awards Banquet



The Florida Aquarium's mission is to entertain, educate and inspire stewardship about our natural environment. As a non-profit organization, the Florida Aquarium depends on the support of the Tampa Bay community for our programs. Proceeds raised from the Surf & Turf Golf Classic help to **support our Education Programs which benefit Title I schools, Boys and Girls Clubs, Hillsborough County HeadStart, and other community programs for disadvantaged children and youth.**

MAKE A DIFFERENCE, SPONSOR TODAY!



2012 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$7,500

- “Presented by _____” exclusive title for event used in all print, advertising and social media
- Registration for eight (8) players including greens fees, golf carts, lunch, and awards banquet
- Most prominent name/logo placement on all event printed materials including brochure, program, tournament sponsor signage and Florida Aquarium website.
- Most-prominent, full-page, color ad and sponsor recognition in program
- Name/Logo on *all tee signs*
- Tee sign (hole number randomly selected)
- Company banner may be displayed at awards reception
- Verbal recognition at awards banquet
- Reserved table at awards banquet
- Opportunity to briefly address attendees during awards banquet
- Opportunity to provide company volunteers for event
- Opportunity for company representative to serve on event committee
- Company logo/link on flaquarium.org
- Fifteen (15) admission passes to The Florida Aquarium

Gold Sponsor: \$5,000

- Registration for four (4) players including greens fees, golf carts, lunch, and awards banquet
- Prominent name/logo on all printed materials
- Tee sign (hole number randomly selected)
- Company banner may be displayed at awards reception
- Half page ad and sponsor recognition in program
- Prominent recognition on tournament sponsor signage
- Company logo/link on flaquarium.org
- Eight (8) admission passes to The Florida Aquarium

Silver Sponsor: \$2,500

- Registration for four (4) players including greens fees, golf carts, lunch, and awards banquet
- Tee sign (hole number randomly selected)
- Quarter-page ad and sponsor recognition in program
- Recognition on tournament sponsor signage
- Four (4) admission passes to The Florida Aquarium

Golf Ball Sponsor: \$2,500

- Logo on 144 sleeves of give-away golf balls
- Sponsor recognition in program
- Four (4) admission passes to The Florida Aquarium

Bronze Foursome Sponsor: \$1,500

- Registration for four (4) players including greens fees, golf carts, lunch, and awards banquet
- Sponsor recognition in program

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Beverage Cart Sponsor: \$1,500

- Beverage cart signage
- Sponsor recognition in program
- Four (4) admission passes to The Florida Aquarium

Foursome: \$1,000

- Registration for four (4) players including greens fees, golf carts, lunch, and awards banquet

Tee/Green Sponsor: \$500

- Tee sign (hole number randomly selected)
- Sponsor recognition in program

Tee/Green Signage: \$250

- Tee sign (hole number randomly selected)

All sponsors will be recognized in WaterColors, The Florida Aquarium's quarterly magazine, distributed to 20,000+ throughout the Tampa Bay area.

LOGOS AND NAME IMPRINTS ON SIGNAGE AND PRINT MATERIALS SUBJECT TO DEADLINES
Player Registration deadline is Friday, February 17, 2012.

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2012 Surf & Turf Golf Classic Sponsorship Agreement

Company Name:	
Contact Person:	
Address:	City, State Zip:
E-mail address:	
Phone number:	Fax number:
PLEASE CHECK THE APPROPRIATE SPONSORSHIP LEVEL	
<input type="checkbox"/>	Presenting Sponsor \$7,500 (list 2 foursomes)
<input type="checkbox"/>	Gold Sponsor \$5,000
<input type="checkbox"/>	Silver Sponsor \$2,500
<input type="checkbox"/>	Golf Balls Sponsor \$2,500
<input type="checkbox"/>	Bronze Foursome Sponsor \$1,500
<input type="checkbox"/>	Beverage Cart Sponsor \$1,500
<input type="checkbox"/>	Foursome \$1,000
<input type="checkbox"/>	Tee/Green \$ 500
<input type="checkbox"/>	Tee/Green Signage \$ 250
Please list all players' names:	
Player 1	Handicap:
Player 2	Handicap:
Player 3	Handicap:
Player 4	Handicap:
PLEASE MARK THE APPROPRIATE PAYMENT METHOD	
<input type="checkbox"/>	Check is enclosed, made payable to The Florida Aquarium
<input type="checkbox"/>	Please accept our official pledge; will submit full payment no later than January 21, 2012
Please Charge The Following Credit Card (circle one):	
VISA	AMEX
MASTERCARD	DISCOVER
Credit Card Number:	
Expiration Date:	CVV# (3 digit code on back of card):
Name on Card:	Signature:

MAIL OR FAX TO:
THE FLORIDA AQUARIUM
Attn: Mark Haney
701 Channelside Drive • Tampa, FL 33602
Phone: (813) 367-4018 • Fax: (813) 273-4162 • mhaney@flaquarium.org

DONOR RETAINS A COPY AS A RECEIPT
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Thank you for making a difference!